

For Immediate Release

Digital Watchdog® Announces DW Spectrum® IPVMS Integration with BriefCam®



DW Spectrum IPVMS v4.0

Cerritos, CA (December 12, 2019) – <u>Digital Watchdog (DW®)</u>, the industry leader in digital recorders, surveillance cameras and related management software, is pleased to announce its seamless integration between BriefCam's comprehensive Video Content Analytics platform and DW Spectrum IPVMS, enabling users to gain exponential value from surveillance system deployments by making video searchable, actionable and quantifiable.

"We are excited to add Briefcam to the DW Spectrum ecosystem," said Patrick Kelly, Director of IP Video Solutions, DW. "This integration opens a world of possibilities for DW Spectrum users."

BriefCam's unique fusion of computer vision and technologies, together with its patented VIDEO SYNOPSIS® solution enables users to quickly search and filter objects and events of interest by men, women, children, vehicles, and lighting changes with speed and precision,



using 27 classes and attributes, in addition to face recognition, appearance similarity, color, size, speed, path, direction, and dwell time, providing an ever-increasing and powerful set of distinct search combinations. BriefCam's real-time alerting capabilities enable organizations to proactively respond to situational changes in their environment, while effectively balancing sensitivity, accuracy, and efficiency. Additionally, BriefCam's embedded operational intelligence platform utilizes the extracted and aggregated video metadata such as men, women, children, vehicles, size, color, speed, path, direction, and dwell time, enabling users to quantitatively analyze their video, derive actionable insights for data-driven safety, security, and operational decision making.

"We are pleased to further enhance our partnership with Digital Watchdog®," said Brian Baker, Americas VP Sales, BriefCam." "The integration enables real-time and on-demand analytics capabilities, delivering cutting-edge video analytics technology to enable organizations to realize the benefits of effective and efficient video use."

The DW Spectrum IPVMS is accessed with the freely distributed DW Spectrum client software (Windows®/Linux®/Mac®), the DW Spectrum IPVMS can be accessed with the web client from all leading web browsers (Google® Chrome, Firefox®, Internet Explorer®, Safari® and Opera®), as well as the free DW Spectrum mobile app for iOS and Android devices. The VMS software is included with pre-configured DW Blackjack® NVR servers or it can be installed on third-party Windows or Ubuntu® Linux-based systems. DW Cloud™, a service powered by AWS is included to enable simple remote connectivity, streaming and management of one or an unlimited number of DW Spectrum IPVM Systems.

To learn more about DW Spectrum IPVM v4.0 and all of DW's industry-leading video surveillance products, visit us at www.digital-watchdog.com. To view the full list of DW partners, please visit us at https://digital-watchdog.com/dwpartners/.



ABOUT DW

Digital Watchdog (DW) empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (Universal HD over Coax® / hybrid / IP enterprise), focusing on ease of use and ROI. DW products offer technologically-advanced features including multi-sensor HD cameras at real-time 30fps, Star-Light Plus™ color in darkness technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include single- and multi-sensor MEGApix® cameras and edge recording systems, Blackjack servers and NAS devices, DW Spectrum IPVMS for server, mobile and on-camera control. Complete Universal HD over Coax surveillance solutions include single- and multi-sensor Star-Light Plus™ cameras, VMAX® DVRs and C3® remote management and event server software. DW supports all video surveillance systems with SiteWatch™ motion detectors and NightWatch™ illuminators.

ABOUT BRIEFCAM

BriefCam is the industry's leading provider of VIDEO SYNOPSIS® and Deep Learning solutions for rapid video review and search, face recognition, real-time alerting and quantitative video insights. By transforming raw video into actionable intelligence, BriefCam dramatically shortens the time-to-target for security threats while increasing safety and optimizing operations. BriefCam's award-winning products are deployed by law enforcement and public safety organizations, government and transportation agencies, major enterprises, healthcare and educational institutions, and local communities worldwide.

For more information about transforming video surveillance into actionable intelligence, visit https://www.briefcam.com/

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For Images or More Information:

Mark Espenschied Director of Marketing DW® Complete Surveillance Solutions marke@digital-watchdog.com Toll-Free: 866.446.3595 x283

www.digital-watchdog.com

Phone: 866.446.3595 / Fax: 813.888.9262